

**Access your
Aural ID**



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[genelec.com/offer](https://www.genelec.com/offer)

**The ultimate in tailor-made
headphone monitoring**

GENELEC® | Aural ID

Aural ID

Sound is universal. The way we experience it, deeply personal.

Have you ever been frustrated that your headphones can't produce the accurate, truthful mixes that your studio monitors are capable of?

Then you'll really want to explore Aural ID®, and our new Aural ID personal plug-in for workstations – which provides a completely tailor-made headphone listening experience. At last, audio professionals now have the confidence to switch between monitors and headphones freely, and deliver mixes that translate consistently to the outside world – whether they're stereo, surround or immersive.

How it works

Simply submit 360-degree video footage of your head, ears and upper body using our free Aural ID Creator app, and we'll then analyse your Head-Related Transfer Function (HRTF), which is the way your physical features colour the audio that you hear.

Our experts will then model your features to calculate your own personal HRTF, which can then be applied to your DAW headphone monitoring feed via the Aural ID plug-in. After some careful calibration, you'll notice that sounds will achieve a much more natural sense of space and direction, moving from 'inside' your head to their correct position in the mix.

Most importantly, Aural ID is totally personal – and doesn't rely on the less accurate generic HRTFs employed by other headphone monitoring systems.

Calibration features

Using Aural ID's Virtual Monitor calibration features, you can replicate the layout of your in-room loudspeaker monitoring system in your headphones, to create a much more consistent translation between headphones and monitors. With control of virtual monitor location, playback level, and listener orientation, Aural ID's precise sound localisation makes it particularly suited to mixing immersive audio content.

Additionally, the Sound Colour calibration features compensate for the sound colouration of your headphones. You can calibrate either for specific headphone models or for general purpose use, with an additional 6-stage parametric EQ to match your in-room monitors or your individual workflow. Finally, this is headphone monitoring you can really trust.

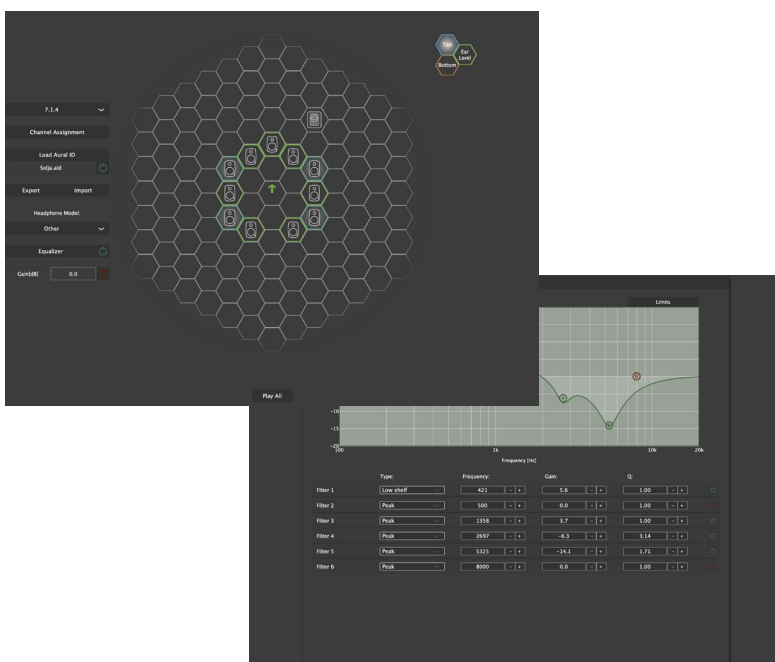
Ready to get started? Then simply head to www.genelec.com/aural-ID



The System

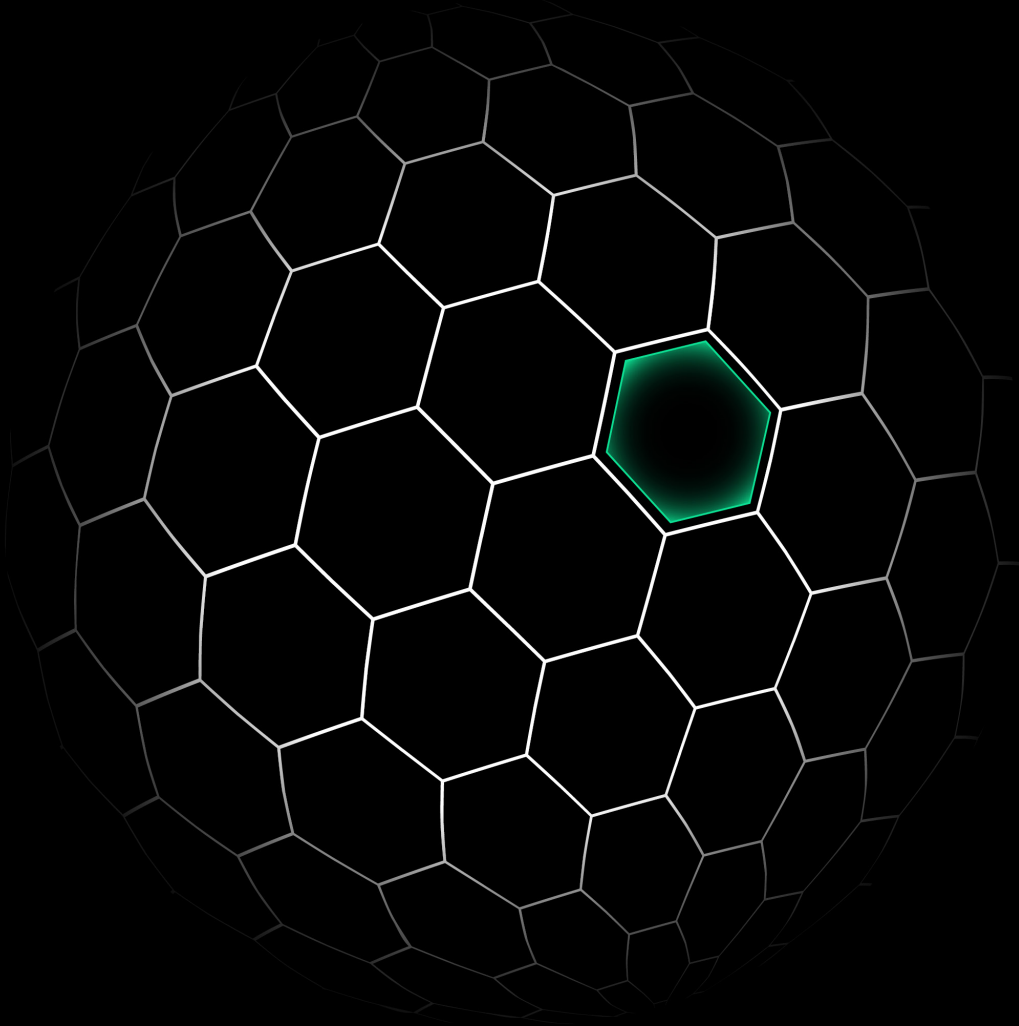
Along with our extensive range of studio monitors, Aural ID creates a complete monitoring ecosystem with a natural, satisfying connection between monitors and headphones. If you're a user of Genelec Smart Active Monitors, you can import calibration files directly into Aural ID from our GLM loudspeaker manager software. This further helps you to closely replicate the performance of your in-room monitoring system, allowing you to switch seamlessly between your monitors and headphones.

Aural ID is available in VST, AAX and AU formats for easy integration into any DAW.



User Interface

Designed in conjunction with Harri Koskinen, the Aural ID user interface allows fast, easy and intuitive navigation – and creates a natural aesthetic link with our GLM software.

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